

SOCIETY'S WINTER DIVERSIONS IN RESORTS IN NORTH AND SOUTH

Stopped by Tide in 5 Mile Swim

Woman and Two Men at Palm Beach Cover Three Miles—Tea for Mr. and Mrs. E. T. Stotesbury.

[SPECIAL DESPATCH TO THE HERALD.]
PALM BEACH, Fla., Saturday.—Mrs. J. P. Upham, of St. Paul, Minn.; Mrs. James H. Hyde, of Bayshore, N. Y., and Mr. Robert J. Allen, of Hartford, Conn., attempted today to swim from the Ocean Pier to the wreck off the shore of Mr. Richard Croker's property, five miles distant. Friends watched their progress from the beach. Owing to a strong tide they

had to give up the attempt after swimming three miles.
Mr. and Mrs. Edward T. Stotesbury went down to Lake Worth this afternoon aboard the houseboat Cocopomelo with its owner, Mr. William Diston, and stopped at Reve d'Ete, the villa of Mr. and Mrs. Charles I. Cragin. Mr. and Mrs. Cragin entertained them at tea, and Mr. Diston took the whole party, including Miss Estelle Dunlop, to a dinner on board the houseboat.

The garden grill of the Royal Poinciana was opened to-night and many dined there. Among them were Mr. and Mrs. Alonzo Morgan Zahorskie, Miss Beatrice Chuet, Miss Nellie Chuet, Mr. James J. Whitney, Mrs. W. E. Clow, Jr., Mr. and Mrs. J. C. Leggett, Mrs. Moulton H. Forrest, Mrs. Frederick Davis, Mr. Richard Forrest, Dr. H. B. Casselberry, Mr. Walter Fairbanks, Mr. J. Wilbur Thompson, Mr. and Mrs. R. W. Simms and Mr. and Mrs. J. R. Benjamin.

Mr. and Mrs. Joseph Willard, of Richmond, Va., with a group of friends which included Viscount Levesneur, of Paris, and Messrs. James E. Winard, R.

B. Campbell, Thomas Atkinson, McKee Dunn, Charles E. Wortham and W. R. Trigg, of Richmond, arrived today in two private cars. They registered at the Royal Poinciana for a few days. Others coming to the hotel were Mr. and Mrs. Nathan Marcus, Mr. B. V. H. Vingut, Mr. Charles K. Carpenter, Mr. John E. Bopp, Mr. and Mrs. Charles W. Lee, Mr. Frederick Welsh and Mr. Hugo S. Welsh, of New York; Messrs. Henry Roberts and Ermon N. Peck, of Hartford; Mr. and Mrs. K. E. Burnett, of Brooklyn; Mr. and Mrs. William A. Carr, of Pittsburgh; Mr. and Mrs. George H. Lent, of Seattle; Mrs. Walter Beall, of Carlisle, Pa.; Mrs. J. W. S. Cochran, of Cumberland, Md., and Mr. and Mrs. G. J. Rogers, of Boston.

At the Breakers are Miss Maude Cook and Miss Lydia Louise Cook, of New York; Mr. W. Morgan Churchman and Mr. E. A. Goodman, of Philadelphia; Mr. and Mrs. George E. Munger, of Freeport, Ill.; Colonel John E. Spruance, Messrs. H. Oliver Fuller, Joseph W. Peterson and Charles Marvin, of Salem, Mass.; Mr. and Mrs. H. S. Sinclair and Miss Margaret

Sinclair, of Troy; Mrs. S. P. Foster and Mrs. C. S. Eaton, of Cincinnati; Mr. and Mrs. Hamilton Perkins, of Boston, and Mrs. H. C. Rothrock, of Washington, D. C.

Count Sigay Goes Abroad.

Count Anton Sigay, who was best man at the marriage of Count Szechenyi and Miss Gladys Vanderbilt in 1908, and who afterward married Miss Harriet Daly, a daughter of the late Marquis Daly, left New York yesterday for London on board the Carmania, of the Cunard line. He will go to Paris, where he will be joined by the Countess in February. It is said he and the Countess would return here in the spring.

At Dinner and Bridge Party.

Mrs. Henry Meyer Johnson gave a dinner followed by a bridge party last night at her home, No. 108 East Fifty-seventh street. Among her guests were Mr. and Mrs. Frederick Roosevelt, Mr. and Mrs. Rosten Ruperti, Mr. and Mrs. Henry S. Rokenbaugh, Mr. and Mrs. Francis Dana Winslow, Mr. and Mrs. Frederic B. Jennings and Mr. Joseph A. Wells.

Dancing on Beach at St. Augustine

Party Goes There by Moonlight for Oyster Roast—Visitors from the North.

[SPECIAL DESPATCH TO THE HERALD.]
ST. AUGUSTINE, Fla., Saturday.—With moonlight and a summer temperature a large party of young men and women went to North Beach last night for a dance and oyster roast. It was given by Mrs. W. E. Patterson and Mr. W. D. Peyton.

To-day was much enjoyed in the open air by other visitors as was last night on the beach by the dancers. Many were content to sit in the parks and sun themselves,

while others went to Matanzas and to the beaches by water.

Mrs. John Boyd Kellogg and Miss Louise Kellogg, of Williamstown, Mass., held a reception this afternoon in the bungalow, which was a bower of roses and violets.

Mrs. Thomas A. Lawton, Mrs. Andrew Anderson, Mrs. Murray W. Seagraves, Mrs. George F. Miles and Miss Bigelow assisted them in receiving.

Mr. Stewart Hartsorn, of Short Hills, N. J., gave a dinner at the Alcazar last night for Dr. and Mrs. Horace Lindsay and Miss Elnora Lindsay, Mr. and Mrs. W. W. Abell, of Baltimore, also had friends at dinner.

At the Alcazar are Mr. G. C. D. Odell, of New York; Mr. and Mrs. Charles A. Pink, of Baltimore; Mr. and Mrs. T. M. McGowan, of Wilmington, Del.; Mr. and Mrs. E. E. Stonediff, of Bedford, Mass., and Mr. and Mrs. O. W. Hammond, of Philadelphia.

Mrs. Robert Randall, Mrs. William Chamberlain and Mrs. M. M. Fannery, of New York; Mr. Augustus Hayland, of Brooklyn; Mrs. W. E. Van Amburg, of Glen Cove, N. Y.; Mr. and Mrs. Josiah Roberts and Mr. and Mrs. W. R. Jones, of Bay Shore, N. Y., and Mrs. Anna E. Carl, of Northport, N. Y., are at the Magnolia. Mr. and Mrs. C. H. Feaschen, of New York, at the St. George.

Miss Diane Tate Introduced.

Mrs. Sturtevant Tate gave a reception yesterday afternoon at her home in the Aphrodite to introduce to society her daughter, Miss Diane L. Tate. Receiving with her were Misses Ethel Anyon, Mildred Hunter, Constance Peck, Marion Hogg and Margarette Jacques. Miss Tate wore a gown of pink satin and chiffon.

DRY GOODS, &C.

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Monday, January 29th, important reductions in

Women's Apparel

Coats, Suits and Dresses

underpriced with a liberal hand

¶ Despite the fact that the volume of our business in suits, coats and dresses has shown a tremendous increase this past season, it is a fact that our stocks at this time are lower than at any corresponding period in former years. This proves conclusively that we have bettered the ratio of our values to our patrons, and the present depleted condition of our stock in this apparel accounts for our ability to make such liberal reductions from former prices.

¶ In brief, we are able this January to offer far greater inducements on women's apparel, with less actual loss to ourselves, than ever before in our experience or in yours.

Formerly \$25 to \$35.....tomorrow at \$15.00

54 Chinchilla Coats	4 Serge Dresses
21 Broadcloth Coats	12 Velvet Dresses
19 Tourist Coats	24 Evening Dresses
36 Evening Coats	34 Cravenetted Coats
9 Afternoon Dresses	88 Rubberized Raincoats

Formerly \$35 to \$50.....tomorrow at \$18.50

84 Tailored Suits	24 Velour Coats
19 Velvet Suits	10 Chinchilla Coats
11 Evening Wraps	34 Fur-trimmed Coats

Formerly \$40 to \$59.....tomorrow at \$23.50

52 Broadcloth Coats	5 Caracul Cloth Coats
8 Fur-trimmed Coats	4 Serge Dresses
18 Tourist Coats	21 Evening Gowns
4 Plush Coats	33 Tailored Suits

Formerly \$50 to \$65.....tomorrow at \$28.50

19 Velvet Suits	3 Velour Coats
6 Velvet Dresses	9 Plush and Caracul Coats
9 Serge Dresses	16 Evening Wraps

Formerly \$59 to \$75.....tomorrow at \$35.00

26 Fur-trimmed Coats	20 Silk Afternoon Dresses
18 Velour Coats	20 Caracul and Plush Coats

Women's Suits

for the Spring of 1912

A foretaste of the new Spring styles in women's tailored suits, embracing some sixty new models, exclusive at Saks'. Whipcords, serges, sponge cloths, taffetas, charmeuse, poplins, basket cloths, ratine, Australian linen, imported pique. New and charming conceptions that are the first shoots in the Garden of Spring Styles.

\$29.50 to \$115.00

Women's Fur-Lined Coats

remarkable offering tomorrow

Sixty garments, suitable for Street or Auto wear, to be closed out at great concessions on regular prices.

Sixth floor.

¶ This chance to acquire a handsome fur-lined coat at such a phenomenally low figure is an opportunity which comes only once in years, and for that reason is worthy of every woman's serious and immediate consideration. The higher priced coats in this offering include a number of exclusive imported models, but for that matter every coat is a wonderful value, perfectly made and finished, the skins of selected quality and the shell finely tailored.

32 Women's Fur-Lined Coats, the shells made of gray and brown mixtures and broadcloths, lined with natural Hamster's gray and white squirrel or white coney. Shawl or notched collar of dyed or natural racoon, Persian or Tasmanian. Regularly 60.00 to 90.00. tomorrow at 32.50

28 Women's Fur-Lined Coats, the shells of English tweed in gray and tan effects, or broadcloth in black and colors. Lined with Hamster's gray and white squirrel, rat seal and Japanese mink. Collars of Kolinsky, muskrat, dyed seal rat, skunk, broadtail, hair beaver, lynx and fox. Some fine imported models. Regularly 100.00 to 200.00

tomorrow at 59.50

Saks Playing Cards at 10c Per Pack

Value 35c

¶ This value is trumps. We regard it as the best playing card ever offered at the low price of ten cents, and the equal of any average good playing card sold at 35c. But we cannot conclude this announcement without showing our hand. The fact is, these cards are an advertisement for Saks & Company.

¶ The name of Saks looks out unobtrusively from illuminated four-color backs on a card which is highly finished and of a texture very easy of manipulation. We thus kill three birds with one stone—contributing to the gaiety of countless social circles, serving the ends of economy, and keeping our name continually on deck. These cards will not thicken with constant playing. Pinochle and regular decks.

Saks & Company

Broadway at 34th Street

Women's Muslin Under-Apparel

balance from great January sale at liberal reductions tomorrow

¶ Some of this under-apparel is slightly soiled from handling, and it has therefore been decided to make reductions of 1-3 to 1-2 on the original January sale prices, despite the fact that these prices in the first place were lower than those which obtained for the same class of merchandise elsewhere. As a result, these undermuslin garments are now priced at a fraction of what they deserve to be, and your opportunity is obviously an exceptional one.

Corset Covers39c, 50c, 75c, 1.00 to 1.50
Chemises50c, 75c, 1.00 to 2.00
Princess Slips50c, 75c, 1.00 to 2.00
Drawers50c, 75c, 1.00, 1.50 to 2.95
Gowns50c, 75c, 1.00, 1.50, 2.00 to 7.95
Combinations	50c, 75c, 1.00, 1.50, 2.00 to 7.95
Petticoats,	75c, 1.00, 1.50, 2.00, 2.95, 4.95 to 13.50

Women's Negligees

at about half their value

¶ That woman who is unusually particular in her choice of negligee wear will find that we have more than matched her discrimination in this collection of negligees on special sale to-morrow. Included are the newest models on close-fitting lines, the daintiest and softest colorings, and prettier designs than ever. Consider, too, how favorable an opportunity this is which affords you such wonderful values at such lowly prices.

House Gowns, of crepe de chine, in Empire model, with fancy lingerie collar and trimmed with lace insertion. Skirt made on the new close-fitting lines.

Value 14.50 special at 8.95

Albatross House Gowns, in Empire model, with heavy cream lace collar and cuffs, finished with fold of black and white messaline.

Value 8.00 special at 4.95

Albatross Negligee Gowns, with large collar and cuffs, finished with silk scallop. Wool girdle.

Value 6.00 special at 3.95

Albatross Negligees, with lingerie collar and cuffs, trimmed with insertion and lace.

Value 6.00 special at 3.95

Misses' Evening Dresses

at extraordinary reductions tomorrow

¶ In this season of theatres, opera and social festivities many Misses are looking for just such an opportunity as this. Only 115 of them, however, will benefit by this sale, as that is the number of garments available at these exceptional reductions. But it is worth while to be one of the hundred and fifteen.

Second Floor.

36 Dressesformerly 25.00.... reduced to 10.00
45 Dressesformerly 29.50.... reduced to 15.00
34 Dressesformerly 39.50.... reduced to 19.50

Clearance Sale of Corsets

great reductions on standard brands

¶ Includes various models adapted to prevailing modes in gowns. Made of coutil, plain and fancy broche and batiste. The assortments, however, are not as complete as they might be, or such liberal reductions as these would be entirely out of the question.

Madame Binner Corsets

values 5.00, 7.00 & 12.00 tomorrow at 3.50

La Premiere Corsets, discontinued models.

values 4.00 to 8.00 tomorrow at 3.45

C. B. Corsets

values 5.00 to 8.00 tomorrow at 2.65

W. B. and C. B. Corsets

values 3.00 to 5.00 tomorrow at 1.65

W. B. Corsets Value 2.00 tomorrow at 95c

Brassieres, 39c to 4.50

A very important sale tomorrow of the newest Waists and Blouses

at striking price concessions

A fascinating collection of new models, materials and colorings at the lowest prices ever quoted for this class of merchandise.

¶ Practically every blouse in this offering is one of a special purchase during the past week from a maker long favorably known for the skill and originality of his productions. Furthermore, every blouse is conspicuously new in design, fresh from the ingenious laboratory of the human mind. The models embark on new lines, and the colorings reveal new and charming delicacies of tint.

¶ These blouses are, in fact, the product of the hour for the hour. But a mutual desire to revivify the waning January season has involved the maker and ourselves in a conspiracy to defeat customary prices with the most liberal concessions. There is no record of better values, and we know of none so attractive. The prices are positively insignificant in comparison with the value of the purchase.

500 Blouses....value 7.50....special at 3.95

500 colored chiffon, messaline, charmeuse and crepe de chine blouses; perfect in make and finish, and in all the new colorings, as well as black. A splendid variety of styles, in dressy, up-to-date models. We commend this as the most phenomenal blouse value ever offered.

Chiffon Blouses....value 8.50....special at 5.00

Chiffon Blouses over shadow lace, in black or navy blue. Designed with lace yoke, in vest effect, and trimmed with band of messaline and hemstitching. Other shadow lace blouses over cream net are designed with net yoke, prettily piped with silk and ornamented with buttons.

Novelties in Lingerie Waists

Lingerie Waists, extremely high grade in make and conception. Fashioned of French voile, fine lawn or batiste, as well as crepe. Beautifully hand embroidered and trimmed with filet and other fine laces. Many with combinations of embroidery. Elaborate and plain models. The workmanship in every blouse is excellent, and the value is a thing to wonder at, but better still to enjoy.

1,200 Waists...values \$2 & \$3....special at 1.00

1,000 Waists...value 4.50....special at 2.00

500 Waists...value 5.50....special at 3.00

Black Messaline Waists, in two models, designed with a veiled lace yoke, and elaborately trimmed with silk braid.

Value 7.50 special at 5.00

Black Messaline Blouses, prettily designed with fancy yoke, collar and cuffs. Another model is an open front effect, daintily tucked and trimmed with fancy buttons and silk braid.

special at 5.95

Black Crepe de Chine Blouses, designed with cream lace yoke, veiled in chiffon and trimmed with small buttons and braid.

special at 6.95

Further Reductions in Furs

for Women and Misses

tomorrow's sale literally teems with great values in furs of every conceivable description

¶ Seeking a quicker distribution for our furs before January runs out, we have resolved upon still greater reductions. Extremes beget extremes, and if we expect to effect a more rapid clearance of our furs we must naturally cut our cloth with this end in view.

¶ Tomorrow's prices are therefore reduced once again, and a glorious aggregation of fine furs is now marked considerably below its intrinsic value. Every fur in the department carries on its price ticket the extent of its reduction that you may be fully cognizant of the amount of money you are saving on the purchase.

¶ Just what this sale means to you is for you to determine, but it should mean the immediate purchase of whatever furs you need, that in addition to luxury of wearing them you may also enjoy the comforting reflection that you bought them at a great advantage.

Fur Coats

Model Fur Coatsformerly 165.00 to 1,450.00. now 74.50 to 855.00
Long Black Russian Pony Coatsformerly up to 75.00.... now 37.50
Long Black Russian Pony Coatsformerly up to 100.00.... now 47.50
Long Black Russian Pony Coatsformerly up to 125.00.... now 62.50
Long Like-Seal Coatsformerly 75.00 to 150.00.... now 49.50 to 97.50
Long Caracul Coatsformerly 90.00 to 150.00.... now 57.50 to 95.00
Long Mink-dyed Marmot Coatsformerly 90.00.... now 57.50

Fur Muffs in newest models

Black Wolfformerly 12.50 & 16.50.... now 7.50 & 10.50
Pointed Wolfformerly 19.50 & 27.50.... now 12.50 & 16.50
Natural Raccoonformerly 22.50 & 37.50.... now 15.00 & 25.00
Black Foxformerly 25.00 & 50.00.... now 14.50 & 29.50
Natural Skunkformerly 45.00 & 55.00.... now 27.50 & 34.50

Corresponding reductions in neckpieces to match

Matched Fur Sets

Black Caraculformerly 20.00.... now 9.50
White Iceland Foxformerly 25.00.... now 14.50
Pointed Sitka Wolfformerly 45.00.... now 24.50
Red Foxformerly 75.00.... now 37.50
Pointed Sitka Foxformerly 90.00.... now 45.00
Natural Russian & Hudson Bay Sableformerly 450.00, 500.00 & 825.00. now 295.00, 345.00 & 550.00